

# WINSTON UPDATE

## LOCAL LEADERS REFLECT ON MAKING BOSTON STRONGER

B C F M , T H i S



Boston with



U w i L :  
ESPNE u i T L i

5 U w i L :  
G E i C M O H i i  
P S u

6 C i :  
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The advent of the spring 2014 semester at Boston College brought forth a flurry of activity from the Jenks Leadership Pro-

• • • **LUNCH WITH A LEADER: ESPN EXECUTIVE TALKS LEADERSHIP**

*B M S , T H i S*

On February 18, 2014, the Winston Center for Leadership and Ethics hosted Norby Williamson, executive vice president of production, program scheduling, and development at ESPN. Williamson spoke to students and faculty about his career, the sports media industry, and his insights on leadership and success as part of the Winston Center's Lunch with a Leader program.

Graduating with a bachelor's degree in corporate and video communications from Southern Connecticut State University, Williamson joined ESPN in 1985 as a production assistant, although he argues that his actual role was far less glamorous than the title indicates.

"My bio was incorrect there. I actually started in the mail room," he said. "I wasn't even qualified to sort the mail—I was hired as a driver. Back then, when highlights came in to SportsCenter, they were actually shot on the ground at different places, and they were put on airplanes and flown out."

Williamson's initial role at ESPN, therefore, focused on picking up tapes and bringing them back to the studio for editing and eventual playback on television. He entered the sports network at a time when it was still very much a startup firm vying to compete with proven industry titans like NBC, ABC, and CBS, all of which had their own

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• • • **LUNCH WITH A LEADER: GENERAL ELECTRIC CMO HIGHLIGHTS PATH FOR STUDENTS**

*B A i , T H i S*



Everyone faces obstacles, but it's overcoming them and focusing on the future that is critical—that's how Elizabeth Smart was able to survive after she was abducted, held in captivity, and raped every day for nine months. Smart spoke to a standing-room-only crowd on April 10, 2014.

The majority of the keynote discussion focused on her personal story. The night before Smart's junior high school graduation, when she was 14, she was abducted from her bed at knifepoint. The man who kidnapped her forced her to walk several

## PUBLICATIONS

Professor **Richard A. Spinello** has a new book out, *Global Capitalism, Culture, and Ethics* (Routledge).

**PhD alumni, Rich DeJordy and Brad Almond**, partnered with **Richard Nielsen** and **W.E. Douglas Creed**, to co-author "Serving two masters: Transformative resolutions to institutional contradictions," in *Religion and Organization Theory* (Research in the Sociology of Organizations, v41).

**Mary Ann Glynn, Christi Lockwood, and PhD alumnus Ryan Raffaelli** co01



After five years at Boston College, three as assistant director of the Winston Center for Leadership and Ethics, Brooks Barhydt has accepted a job with International Business Machines and will be relocating to Washington, D.C.

During his three years at the Winston Center, Barhydt doubled the number of annual pro-

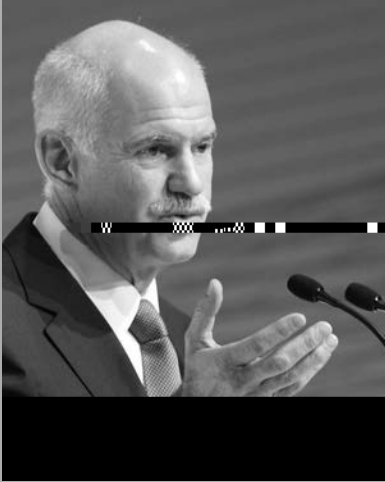
• • • **AROUND THE TABLE: LUNCH WITH A LEADER**



**Senator Linda Dorcena Forry**

In April 2013, Linda Dorcena Forry was elected to the Massachusetts State Senate. Senator Forry, a native Bostonian, is the first woman and person of color to represent the Commonwealth's 1st Suffolk District, a diverse and thriving cross-section of Boston that includes Dorchester, Hy5F.4(i)0.5(o74.

• • • UPCOMING EVENTS



Prime Minister George Papandreou



Clough Colloquium

As prime minister of Greece from October 2009 to November 2011, George Papandreou has been at the forefront of the global financial crisis. Named as one of *Foreign Policy* magazine's "Top 100 Global Thinkers" in 2010 for "making the best of Greece's worst year," he speaks with authority on the state of the Eurozone today and the future of the European Union. In these tumultuous times, few are better placed than Prime Minister Papandreou to provide insights into the Euro Crisis and the mounting challenges in democratic governance.

He is vice chairperson of the International Olympic Truce Foundation, an institution he actively promoted when the city of Athens was awarded the 2004 Olympic Games. An active supporter of the information society and e-democracy, in 2003 he was selected as one of the "25 People Who are Changing the World of Internet Politics."

Mr. Papandreou also held the portfolio of foreign minister, a position he had held from 1999 to 2004, expanding his legacy as a leader in diplomatic bridge building and reiterating his commitments to stronger international relations. His administration spearheaded "Agenda 2014," an initiative which seeks to integrate the Western Balkan states into Europe by 2014.

As foreign minister, he was also instrumental in the successful negotiation of rapprochement with former rival Turkey. Mr. Papandreou was also a key player in the negotiations that led to Turkey's candidacy for membership in the European Union in 1999 and Cyprus's entry into the European Union in 2004.

Around the world, Mr. Papandreou has deployed "Green Diplomacy," calling for the protection of the environment. He has championed human rights at home and abroad, and has actively sought to maximize citizen participation in governance through information technologies. He has also held other government posts, including under-secretary for cultural affairs and minister for education.

Born on June 26, 1952, in Minnesota, Mr. Papandreou spent his childhood in the United States and Canada, until his family returned to Greece in 1961. After completing his university studies at Amherst College in Massachusetts and graduate studies at the London School of Economics, Mr. Papandreou won an MP seat for the Pan-Hellenic Socialist Movement (PASOK) in 1981. He was elected leader of the party in 2004, a position he kept until March 2012. Mr. Papandreou is also president of the Socialist International, an international association of political parties, of which PASOK is a member.

In 2012, Mr. Papandreou was named a Visiting Fellow at Harvard University's Institute of Politics. In 2013, he served as a Global Fellow and Adjunct Professor at Columbia University's School of International and Public Affairs as well as a faculty member.

**THE WINSTON CENTER**

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