

CASE INTERVIEW PREPARATION

You've done the hard work to network, form your resume, and tailor your cover letter, and now you have landed an interview! It is no easy feat to make it to the case interviews, so congratulations! Now it's time to prepare...

What are employers looking for in a case interview?

- Analytical skills: Ability to break down complex problems into smaller, manageable parts.
- Problem-solving skills: Ability to identify the root cause of a problem and develop effective solutions.
- Communication skills: Ability to clearly articulate your thought process and findings.
- Teamwork: Ability to collaborate effectively with others.
- Business acumen: Understanding of business concepts and the ability to apply them to the case.

How are you going to prepare?

- Research the company: Understand the company's mission, values, and current business challenges.
- Practice case interviews: Work on solving sample cases to build your analytical and problem-solving skills.
- Develop a structured approach: Use a framework like MECE (Mutually Exclusive, Collectively Exhaustive) to organize your thoughts.
- Prepare your resume: Tailor your resume to highlight the skills and experiences relevant to the case interview.
- Practice your communication skills: Work on clearly articulating your thought process and findings.
- Prepare questions to ask: Develop thoughtful questions to ask the interviewer at the end of the interview.
- Dress professionally: Make a good first impression by dressing appropriately for the interview.
- Arrive on time: Be punctual and professional.
- Stay calm and confident: Remember that the interviewer is interested in your thought process, not just the final answer.

