



OPER3332: Supply Chain Management (undergraduate elective)  
Sections taught: 4; Average instructor rating (5 is best): 4.82  
OPER8032: Supply Chain Management (graduate elective)  
Sections taught: 4; Average instructor rating (5 is best): 4.84

*Boston University*

OM323: Operations and Technology Management (undergraduate core requirement)  
Sections taught: 12; Average instructor rating (5 is best): 4.89

**Prior Professional Experience**

- 2001–2007      Optiant, Inc., Burlington, MA  
*Vice President, Research and Development (2006–2007)*  
Managed the research, software development, product management, and customer support teams for this inventory optimization software start-up. Owned the product strategy and roadmap. Executive sponsor for the critical Microsoft account.  
*Director of Research (2001–2006)*  
Built and managed the research team from the ground up. Hired and mentored three research scientists. Personally led the mathematical development of batching, time phasing, and demand profiling for the PowerChain software suite. Delivered successful consulting projects to Imation, Harman/B
- 1997–2001      Hewlett-Packard Company, Palo Alto, CA  
*Process Technology Manager, Strategic Planning and Modeling*  
Led numerous modeling projects with HP divisions in supply chain design, inventory strategy, and forecasting and planning processes. The projects resulted in documented savings of over \$100 million annually.
- 1995 (summer)      The RAND Corporation, Santa Monica, CA  
*Research Analyst*  
Developed mathematical models of different network structures for one-to-many distribution for the U.S. Army.

**Prior Teaching Experience**

- 2006 Fall      *Boston University, Adjunct Professor*  
Operations and Technology Management Department  
OM 726: Adding Value Through Operations and Technology
- 1999 Winter      *Stanford University, Adjunct Professor*  
Department of Industrial Engineering and Engineering Management  
IEEM 261: Inventory Control and Production Systems

1993 Fall	<i>University of Michigan</i> , Teaching Assistant
1993 Winter	Department of Industrial and Operations Engineering IOE 301: The Management of Operations
1993 Summer	<i>Harvard University</i> , Teaching Fellow
1992 Summer	Department of Mathematics
1990 Summer	Math Ar: Pre-Calculus
1991 Summer	<i>Harvard University</i> , Mathematics Instructor John F Kennedy School of Government

### Refereed Publications

- A1. Neale, J. J., and S. P. Willems. The Failure of Practical Intuition: How Forward-Coverage Inventory Targets Cause the Landslide Effect *Production and Operations Management*, vol. 24, pp. 535-546, 2015.
- A2. Farasyn, I., S. Humair, J. Kahn, J. Neale, O. Rosen, J. Ruark, W. Tarleton, W. Van de  
Inventory Optimization at Procter & Gamble:  
Achieving Real Benefits through User Adoption of Inventory Tools *Interfaces*, vol. 41,  
pp. 66-78, 2011.
- A3.  
*Interfaces*, vol. 39, pp. 388-399, 2009.
- A4. Neale, J. J. and I. Duenyas,  
*IIE Transactions*, vol. 35, pp. 699-710, 2003.
- A5. Neale, J. J. and I. Duenyas,  
Processi *IIE Transactions*, vol. 32, pp. 1027-1041, 2000.
- A6. Duenyas, I. and J. J. Neale,  
*Annals of Operations Research*, vol. 70, pp. 191-220, 1997.

### Books

- B1. Harrison, T., H. Lee, and J. Neale, eds. *The Practice of Supply Chain Management: Where Theory and Application Converge*. Kluwer Academic Publishers, Norwell, MA, 2003.

### Book Chapters

- C1.  
*The Practice of Supply Chain Management: Where Theory and Application Converge*. Kluwer Academic Publishers, Norwell, MA, pp. 31-59, 2003.

## **Patents**

- P1. Patent 7,249,068, issued July 24, 2007.

## **Refereed Conference Proceedings**

- R1. Neale, J., S. Willems, and J. Beyl. Misalignment in the Timing of Seasonal Demand and Supply  
*INFORMS MSOM 2009 Conference Proceedings*, June 29-30, MIT, Cambridge, MA, 2009.

## **Teaching Cases and Notes**

- T1. 2013.
- T2. Management, 2011.
- T3. School of Management, 2010.
- T4.
- T5. Management, 2010.
- T6.
- T7. University School of Management, 2008.

## **Professional Service**

Ropes & Gray LLP customized modeling workshop, 2023

Member of the INFORMS Impact Prize Committee, 2015–2019

Member of the INFORMS Job Placement Service Committee, 2010–2012

Judge for the MSOM Student Paper competition, 2010 and 2011

Guest Associate Editor for *Manufacturing & Service Operations Management*, 2010

Member of the INFORMS Membership and Member Services Committee, 2005–2010

Member of the Review Committee for the MSOM Conference, 2010

Judge for the POMS SCM Best Student Paper competition, 2008

Ad hoc referee for the following journals:

*INFORMS Journal on Applied Analytics* (formerly *Interfaces*)

*Manufacturing & Service Operations Management*

*Production and Operations Management*

*IIE Transactions*

*Operations Research*

*Naval Research Logistics*

## **University Service**

*Boston College*

Undergraduate Advisor, Carroll School of Management, 2014–present

Faculty Advisor, BC Sports Analytics Club, 2020–present

Member, Peer Teaching Review Committee for Mike Teodorescu, 2019–2022

Curricular Practical Training advisor for Daniel Kerfoot, summer 2021

Member, Peer Teaching Review Committee for Marios Kokkodis, 2015–2019

Chair, Peer Teaching Review Committee for Delvon Parker, 2015–2016

Judge, Klein Ethics Case Competition, 2016

Coach, Boston College Start-Up Scramble student entrepreneurial event, 2014

Directed study:

Healthcare modeling with MBA candidate Rozanna Penney, 2020

*Boston University*

Operations and Technology Management Undergraduate Concentration Liaison, 2008–2013

OM323 Course Coordinator, 2008–2011, 2012–2013

APICS liaison for the Boston University School of Management, 2008–2013

OTM Department Seminar Coordinator, 2009–2012

SMG Learning Assessment Program, Cross Functional Perspective Committee, 2010



