Other Service to the Field:

Associate Editor for the *International Conference on Information Systems,* IS Implementation and Adoption Track, Copenhagen, (2023)

Track Chair for the *International Conference on Information Systems,* Implementation and Adoption of Digital Technologies, Hyderabad, India, 2020.

Associate Editor for the *International Conference on Information Systems,* IS - Heart of the Innovation Ecosystem Track, Munich, 2019.

Faculty mentor for the *International Conference on Information Systems Doctoral Consortium,* 2013.

Associate Editor for the *International Conference on Information Systems,* Breakthru Ideas Track, Shanghai, 2013.

Faculty Mentor for the *Academy of Management Conference, OCIS Division Doctoral Consortium,* 2012.

Associate Editor for the *International Conference on Information Systems,* Breakthru Ideas Track, Shanghai, 2011.

Associate Editor for the *International Conference on Information Systems,*