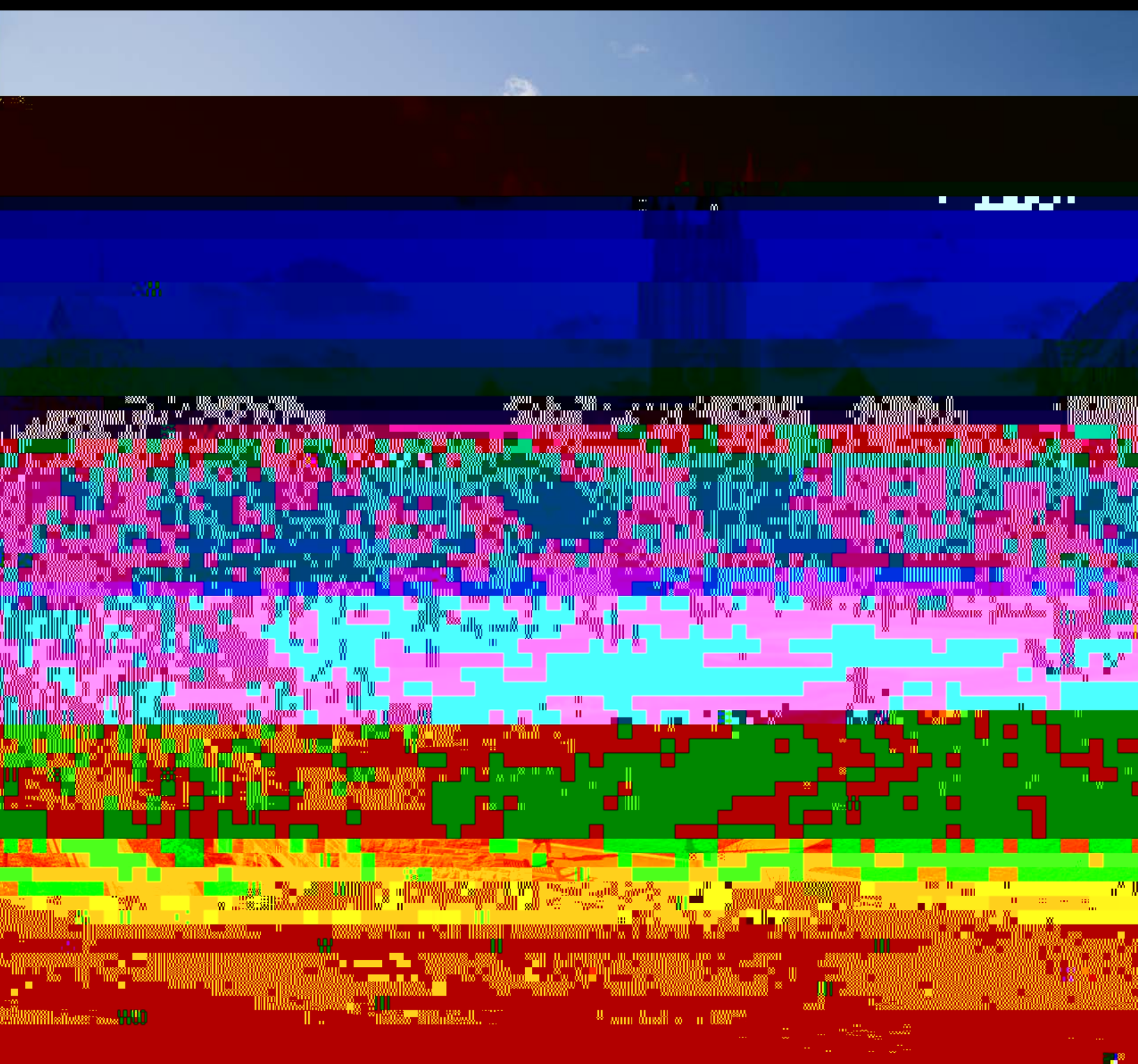


BOSTON COLLEGE  
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CLA OF 2014



For a paper copy of this information, please contact the Boston College Office of Institutional Research, Planning & Assessment at 617-552-3111 or [oir@bc.edu](mailto:oir@bc.edu). The mailing address is Boston College, IRPA, St. Clement's Hall, 140 Commonwealth Avenue, Chestnut Hill, MA 02467.

## EXECUTIVE SUMMARY

The purpose of the Boston College Post-Graduation Plans Survey is to track recent graduates' future plans via topics such as their primary activity six months post-graduation, top career fields, the timing of offers and starting salary information, graduate school enrollment by program, degree, and institution, and the organizations where recent graduates choose to volunteer, among other areas.

Serving as partners in this data collection effort, the Career Center and Institutional Research, Planning & Assessment have utilized a variety of resources to supplement information gathered via the traditional survey

While many students reported employment in the Northeast, all areas of the United States were represented as well as a variety of international destinations such as France, Brazil, Cambodia, China, Hong Kong, Japan, Portugal, South Korea, Switzerland, Canada, and United Arab Emirates.

Students utilized a variety of methods to secure their positions, such as networking (20%) and interning (17%) however EagleLink on-campus interviews were cited by over a quarter of students as the primary resource used to obtain their current postb1(sf3(r)-6(/MCID 5 >>BDC [(P)13(lan)2( pr)-10 <</MCID 511(i)-j -0006 T

## RESPONSE RATES BY SOURCE AND SCHOOL

Data were collected for 80% of the Class of 2014 (i.e., 1,821 students); 62.7% of the Class of 2014 responded to the online



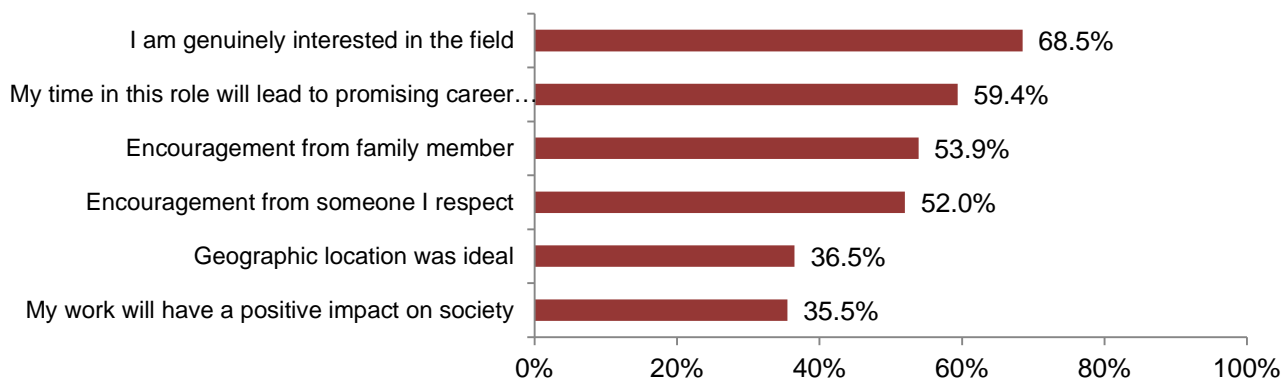
## **Trends, Primary Activity**

The percent of graduates working full-time has steadily increased over the past five years.

## TOP FACTORS INFLUENCING PLANS

In addition to the activities in which members of the Class of 2014 participated in, other factors influential to students' post-grad plans were also cited. The number one factor reported by over half (68.5%) of students was "a genuine interest in the field", followed by their perception that "time in the role will lead to a promising career" (59.4%). Personal relationships were also noted as being influential to their decision-making process.

**Chart 2: Factors Influencing Plans**



Note: Percentages sum > 100% since respondents are able to select more than one activity.

## TOP TEN EMPLOYMENT AREAS

Topping the list of employment areas pursued by 2014 graduates are Finance/Banking and Marketing (29% and 21%, respectively). (Note, for a full list of employment areas and specific fields within these areas, please reference Appendix A).

**Table 6: Top Ten Employment Areas**

Employment Area	Total # Reporting (N=828)	Percent of Total # Reporting
Finance/Banking	236	28.5%
Marketing	173	20.9%
Consulting	91	11.0%
Education	66	8.0%
Research	42	5.1%
Communications and Media	39	4.7%
Healthcare	39	4.7%
Computer Science	26	3.1%
Arts & Entertainment*	19	2.3%
Government*	19	2.3%
Law and Legal Services*	19	2.3%

\*tied in ranking

**Table 7: Top Employment Areas by College/School****A&S**

Employment Area	N	%
Marketing	118	24.5%
Finance/Banking	67	13.9%
Education	46	9.6%
Consulting	38	7.9%
Research	38	7.9%

**CSOM**

Employment Area	N	%
Finance/Banking	163	57.6%
Consulting	53	18.7%
Marketing	45	15.9%
Computer Science	4	1.8%
Human Resources	3	1.4%

**CSON**

Employment Area	N	%
Healthcare	15	93.8%
Research	1	6.3%

**LSOE**

Employment Area	N	%
Education	18	37.5%
Marketing	10	20.8%
Finance/Banking	6	12.5%
Human Resources	4	8.3%
Communications and Media	2	4.2%
Healthcare	2	4.2%
Arts and Entertainment	2	4.2%



## TYPES OF EMPLOYERS

A wide variety of company types hired recent BC graduates; representation in the fields of accounting, financial services, and nursing, were among the leading











**Table 15 *continued*: Reported Starting Salaries by**

## GEOGRAPHIC LOCATION OF EMPLOYED GRADUATES

While the majority reported employment in the Northeast, all areas of the United States were represented by survey respondents. A decrease in international destinations was noted, with graduates citing employment in France, Brazil, Cambodia, China, Hong Kong, Japan, Portugal, South Korea, Switzerland, Canada, and United Arab Emirates.

### Chart 4: Employment Locations

**Table 16: Employment Location Trends**

Region	Class of 2010	Class of 2011	Class of 2012	Class of 2013	Class of 2014
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## GRADUATE SCHOOL ENROLLMENT BY PROGRAM/DEGREE TYPE

Approximately one-fifth (21%) of the Class of 2014 are expected to pursue graduate degrees as their primary activity after graduation. In addition, 2.7% of survey respondents report enrolling in graduate school, but not as their primary activity (e.g., part-time). Table 17 presents data for students pursuing a graduate degree as their primary activity; of the respondents reporting a degree program, about one-fifth are pursuing law degrees (17.3%) and another one-fifth are pursuing education degrees (18.3%).

**Table 17: Distribution of Graduate Program Enrollments**

Graduate Degrees	Number Reporting	Percent of Respondents
<b>Master's Degrees</b>		
Education (M.A., M.A.T., M.S.T., M.Ed.)	56	18.3%
Humanities or Social Sciences (M.A., M.Div., M.T.S., Other)	36	11.8%
Natural/Applied Science or Math (M.A., M.S., MSc)	32	10.5%
Business (M.A., M.S., M.B.A, M.S.A.)	31	10.1%
Social Work (M.S.W.)	14	4.6%
Other Master's (M.A., P.A.)	13	4.2%
Health, Policy, or Planning (M.A., M.P.H., M.S.A., M.P.A)	7	2.3%
Nursing (M.S.)	5	1.6%
Fine and Performing Arts (M.A., M.F.A.)	4	1.3%
Counseling (M.A.)	2	0.7%
Communications (M.A., M.S.)	2	0.7%
<b>Ph.D.</b>		
Sciences or Math	14	4.6%
Humanities or Social Sciences	6	2.0%
Applied Doctorates (Ph.D., D.P.T., Pharm.D., etc.)	5	1.6%
<b>J.D.</b>	<b>53</b>	<b>17.3%</b>
<b>M.D.</b>	<b>22</b>	<b>7.2%</b>
<b>D.D.S./D.M.D.</b>	<b>3</b>	<b>1.0%</b>
<b>D.V.M.</b>	<b>1</b>	<b>0.3%</b>
<b>Total</b>	<b>306</b>	<b>100.0%</b>

\*Students in joint degree programs are listed by the highest degree they are planning to obtain.





## INTERNSHIPS

Seventy-nine (4.3%) members of the Class of 2014 reported that they have secured post-graduation internships. Of the 79 students who reported participating in an internship, 32 offered information as to the length of the internship, which ranged in duration from ten weeks to one year.

**Table 20: Internship Duration**

Time Frame	Number Reporting	Percent of Respondents
Fewer than 3 months	5	15.6%
3 months	13	40.6%
4 months	2	6.3%
6 months	6	18.8%
1 academic year	0	-
1 calendar year	6	7.6%
2 years	0	-
More than 2 years	0	-
<b>Total</b>	<b>32</b>	<b>100%</b>

**Table 21: Organizations Where Graduates are Interning for at Least Six Months**

Organization	Number Reporting
Burson Marsteller	1
Cincinnati Reds	1
Disney Consumer Products	1
Lakewood Church	1
Massachusetts State House	1
Omgeo	1
Putnam Bridge Funding	1
Special Olympics	1
Tom Wolf for Governor	1
TripAdvisor	1
Viridian	1
Walt Disney World	1
<b>Total</b>	<b>12</b>

## FELLOWSHIPS

Of the survey respondents from the Class of 2014, twenty-eight (1.5%) reported that they have been accepted into a fellowship program. Table 22 lists the fellowship programs to which graduates have been accepted. Please note four graduates reported that they had received a fellowship but did not list the name of the fellowship program. The Fulbright Fellowship was the most frequently cited fellowship program.

**Table 22: Fellowship Participation**

Program	Number Reporting
Fulbright Fellowship	7
Teaching Assistant Program in France	3
Congress-Bundestag Youth Exchange for Young Professionals	2
Allen Rosenshine Minority Education and Training Fund	1
Anatolia Student Services Fellowship	1

