

# BOSTON COLLEGE POST-GRADUATION PLANS SURVEY CLASS OF 2013



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CLASS OF 2013

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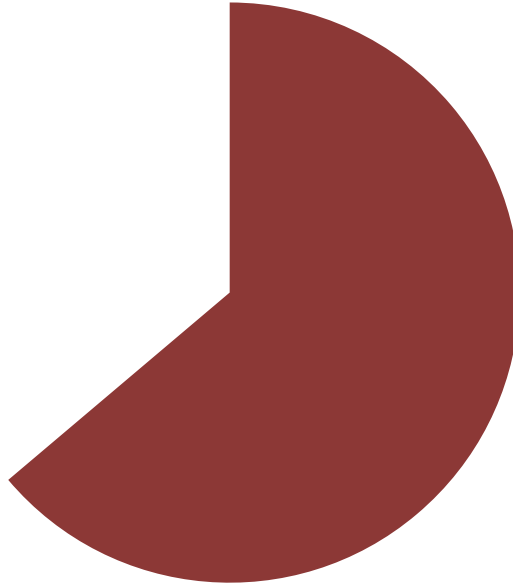
**EXECUTIVE SUMMARY**

The purpose of the Boston College Post-Graduation Plans Survey is to track recent graduates' future plans via topics such as their primary activity six months post-graduation, top career fields, the timing of offers and

## RESPONSE RATES BY SCHOOL

The online administration of the survey generated responses from about two thirds of the Class of 2013; the Lynch School of Education (LSOE) had the highest response rate (65%) followed by the College of Arts &

## Primary activity of Class of 2013 graduates six months post graduation



### Trends, Primary activity

The percent of graduates reporting they plan to work full-time steadily has increased over the past five years. The percent planning to attend graduate school has decreased about 3% from the previous two years. The percent participating in a post-graduate internship has remained level, at roughly 3%, for the last several years.

Activity	2009	2010	2011	2012	2013
Working full-time for pay	58.7%	55.9%	59.8%	61.0%	63.8%
Attending graduate, law, or medical school	24.5%	28.1%	23.1%	23.3%	20.4%
Working as a volunteer	5.3%	6.6%	4.8%	5.5%	4.7%
Participating in a post-graduate internship	2.3%	2.6%	2.8%	3.6%	3.0%
Participating in a fellowship, research grant, etc.	3.1%	1.9%	2.3%	1.2%	2.1%
Other	6.1%	4.8%	7.3%	5.5%	6.0%
<b>Total</b>	100%	100%	100%	100%	100%

## ACTIVITIES PURSUED WHILE AT BC

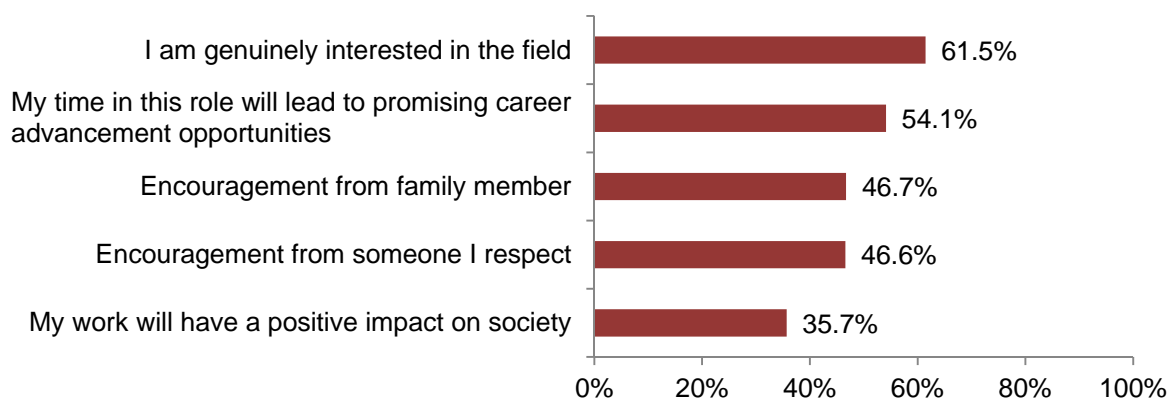
The broad range of activities Class of 2013 members participated in during the course of their undergraduate experience helped to provide direction as to their post-graduate plans. Over half of 2013 graduates completed an internship (68.4%), engaged in community service (64.3%), and/or participated in a study abroad program (52.7%) while enrolled at BC. Noteworthy is that over half (52.7%) participated in two or three of the listed activities.

Activity	Total number reporting	Percent of total # reporting
Internship	961	68.4%
Community service/volunteer work (outside of class)	903	64.3%
Study abroad/Global experience	740	52.7%
Worked with BC faculty on a research project	361	25.7%
Service learning (as part of a course)	265	18.9%
Externship or job shadowing	201	14.3%
Worked on a research project outside of BC	129	9.2%
Other	96	6.8%
None ( <i>or, no response</i> )	81	5.8%

Note: Percentages sum > 100% since respondents are able to select more than one activity.

## TOP FACTORS THAT INFLUENCED STUDENTS' POST-GRADUATION PLANS

In addition to the activities in which members of the Class of 2013 participated in, other factors influential to students' post-grad plans were also cited. The number one factor reported by over half (61.5%) of students was "a genuine interest in the field", followed closely by their perception that "time in the role will lead to a promising career" (54.1%). Personal relationships were also noted as being influential to their decision-making process.



Note: Percentages sum > 100% since respondents are able to select more than one activity.

## TOP TEN CAREER FIELDS

Topping the list of career fields reported by 2013 graduates are Accounting (Public) and Consulting (9.2% and 7.6% of respondents who reported their field of employment, respectively).

### Class of 2013, Top ten employment fields

Employment field	Total number reporting (N=489)	Percent of total # reporting
Accounting (Public)	45	9.2%
Consulting	37	7.6%
Teaching	35	7.2%
Financial/Treasury Analysis	34	7.0%
Portfolio Management/Brokerage	32	6.5%
Marketing – Sales	26	5.3%
Corporate Finance	17	3.5%
Healthcare - Nursing	16	3.3%
Marketing – Brand/Product Management	16	3.3%
Professional Services	13	2.7%

### Class of 2013, Top employment fields by school

A&S			
Employment Field	N	%	
Consulting	25	10%	
Teaching	25	10%	
Portfolio Management/Brokerage	19	7%	
Marketing - Sales	15	6%	
Financial/Treasury Analysis	14	6%	

CSOM			
Employment Field	N	%	
Accounting (Public)	44	23%	
Financial/Treasury Analysis	20	10%	
Portfolio Management/Brokerage	13	7%	
Corporate Finance	13	7%	
Consulting	11	5.7%	

LSOE			
Employment Field	N	%	
Teaching	8	35%	
Education – Other	3	13%	
HR/Organizational Development	2	9%	
Computer Programming	1	4%	
Consulting	1	4%	
Commercial Banking	1	4%	

CSON			
Employment Field	N	%	
Nursing	16	100%	

## TOP EMPLOYERS

With regard to the companies and organizations hiring the greatest number of recent BC graduates, there is representation across a variety of employers, although those in the fields of accounting, financial services, and nursing, along with Teach for America, dominate the list of top employers.

### Class of 2013, Top employers (all companies/organizations employing at least five graduates are listed)

Employer	Total # employed	Employer	Total # employed
PricewaterhouseCoopers	19	EMC Corporation	8
Teach for America	18	KPMG	8
Ernst and Young	17	LEK Consulting	6
Deloitte Consulting	13	UBS	6
Citi	12	Deloitte and Touche	5
Oracle	11	Fidelity Investments	5
Barclays	9	General Electric	5

## TIMING OF EMPLOYMENT OFFERS

Of those graduates who indicated they intend to work full time, 64% had received an offer of employment (a slight increase, 2%, compared to Class of 2012 graduates.) Among students who have received an offer of employment, the majority of full-time employed respondents had secured their positions prior to graduation; however, there was variation in the timing of offers across the colleges. (Note: "Employment field" labels are supplied by the National Association of Colleges & Employers.)

### Class of 2013, Timing of employment offers by school

Time Period	A&S	CSOM	CSON	LSOE	All Schools
Prior to senior year	10.5%	35.8%	-	7.1%	19.5%
First semester senior year	21.9%	34.0%	-	14.3%	25.4%
Second semester senior year	57.8%	26.0%	84.2%		

**Class of 2013, Timing of employment offers by field of employment**

Employment field	Prior to Senior Year	First Semester Senior Year	Second Semester Senior Year	After Senior Year
Accounting/Auditing (Private) (N=3)	33.3%	33.3%	-	33.3%
Accounting/Auditing (Public) (N=45)	73.3%	24.4%	2.2%	-



## PRIMARY RESOURCES USED TO OBTAIN CURRENT POSITION

About forty-three percent of the respondents who are working full-time indicated that they found their position through on-campus interviewing or other Career Center programs. This represents an increase from the Class of 2012 (38%) but is comparable to earlier years: from 2009 to 2011 between 35-48% found their positions via on-campus interviewing and/or Career Center programs. The percent who noted networking or internships as their primary resource increased to about 37%, up from 28% for the Class of 2011 but comparable to the Class of 2012 and the Classes of 2009 and 2010.

### Class of 2013, Primary resources used to obtain current position

Resources	A&S	CSOM	CSON	LSOE	All Schools
EagleLink on-campus interviews	17.2%	43.2%	-	8.7%	26.5%
Other EagleLink listings	13.3%	5.2%	-	8.7%	9.4%
Listings linked through the Career Center website	2.3%	2.1%	-	-	2.1%
Other job listings (including Internet and print)	10.5%	4.2%	6.3%	4.3%	7.6%
Career fair at BC	2.7%	4.7%	25.0%	13.0%	4.7%
Career fair outside of BC	0.8%	0.5%	-	-	0.6%
Networking	22.7%	17.2%			

**Class of 2013, Primary resources used to obtain current position by field of employment**

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Employment Field	N	EagleLink on campus interviews	Networking	Internship	Other Career Center/Eagle Link	Other job listings (e.g. print, Internet)	Other
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**Class of 2013, Reported starting salaries by field of employment**

**Class of 2013, Reported starting salaries by field of employment, continued**

Employment field/job type	N	Median	Minimum	Maximum
<b>Marketing</b>	<b>57</b>	<b>\$46,000</b>	<b>\$17,280</b>	<b>\$78,500</b>
Advertising*	5			
Brand/Product Management	15	\$42,000	\$30,000	\$65,000
Buyer/Merchandising	6	\$50,000	\$45,000	\$56,000
Distribution*	1			
Marketing Research	6	\$47,500	\$42,000	\$60,000
Sales, Marketing	24	\$45,000	\$17,280	\$78,500
<b>Public Administration*</b>	<b>5</b>			



## GRADUATE SCHOOL ENROLLMENT BY PROGRAM/DEGREE TYPE

Less than one-fifth (17.2%) of the survey's respondents indicated that they are currently pursuing graduate degrees full-time. In addition, 5.3% of survey respondents plan to enroll in graduate school part-time (this includes students who plan to work full-time). Of the respondents reporting a degree program, about one-fifth are pursuing law degrees (19.1%) and one quarter are pursuing education degrees (26.2%).

### Class of 2013, Distribution of graduate program enrollments

Graduate Degrees	Number reporting	Percent of respondents
<b>Master's Degrees</b>		
Education (M.A., M.A.T., M.S.T., M.Ed.)	70	26.2%
Business (M.A., M.S., M.B.A, M.S.A.)	21	7.9%
Humanities or Social Sciences (M.A., M.Div., M.T.S., Other)	19	7.1%
Natural/Applied Science or Math (M.A., M.S., MSc)	18	6.7%
Health, Policy, or Planning (M.A., M.P.H., M.S.A., M.P.A)	15	5.6%
Social Work (M.S.W.)	10	3.7%
Communications (M.A., M.S.)	6	2.2%
Nursing (M.S.)	6	2.2%
Other Master's (M.A., P.A.)	6	2.2%
Fine and Performing Arts (M.A., M.F.A.)	5	1.9%
Counseling (M.A.)	3	1.1%
<b>Ph.D.</b>		
Sciences or Math	8	3.0%
Applied Doctorates (Ph.D., D.P.T., Pharm.D., etc.)	8	3.0%
Humanities or Social Sciences	3	1.1%
<b>J.D.</b>	<b>51</b>	<b>19.1%</b>
<b>M.D.</b>	<b>10</b>	<b>3.7%</b>
<b>D.D.S./D.M.D.</b>	<b>4</b>	<b>1.5%</b>
<b>D.V.M.</b>	<b>4</b>	<b>1.5%</b>
<b>Total</b>	<b>267</b>	<b>100.0%</b>

\*Students in joint degree programs are listed by the highest degree they are planning to obtain.

## GRADUATE SCHOOLS OF ATTENDANCE

The array of institutions attended by Class of 2013 graduates varies by the degree and field of study pursued. Listed below is a sample of the graduate schools currently being attended by members of the Class of 2013, by primary field of study (number of students enrolled is included in parentheses). (Note: these data are self-reported by survey respondents – they are not supplied by the institution. Enrollment numbers include full- and part-time students who indicated graduate school enrollment was their expected primary activity upon graduating from BC.)

### Sample of graduate schools of attendance by the Class of 2013

#### Law

Boston College Law School (9)  
Georgetown (3)

#### Medicine

Tufts University (2)  
Harvard Medical School (9)  
Yale University (1)  
Stanford University (7)  
Johns Hopkins University (92)



## VOLUNTEER ORGANIZATIONS

Comparable to the results for the Class of 2012, 4.7% of the Class of 2013 indicated that they are volunteering

## INTERNSHIPS

Forty-two members of the Class of 2013 reported that they have secured post-graduation internships. The internships range in duration from eight weeks to two years.

### Class of 2013, Internship duration

Time Frame	Number reporting	Percent of respondents
Fewer than 3 months	3	33.3%
3 months	6	25.0%
4 months	3	12.5%
6 months	3	12.5%
1 academic year	5	20.8%
1 calendar year	3	12.5%
2 years	1	4.2%
<b>Total</b>	<b>29</b>	<b>100%</b>

### Class of 2013, Organizations where graduates are interning for at least six months

Organization	Number reporting
Bronx Supreme Court	1
Cedars-Sinai Hospital	1
CIEE	1
Citylife Presbyterian Church	1

## FELLOWSHIPS

Of the survey respondents from the Class of 2013, twenty-nine reported that they have been accepted into a fellowship program. The following table lists the fellowship programs to which graduates have been accepted. Please note nine graduates reported that they had received a fellowship but did not list the name of the fellowship program. The Fulbright Fellowship was the most frequently cited fellowship program.

### **Class of 2013, Fellowship participation**

Program	Number Reporting
Fulbright Fellowship	8
Fulbright English Teaching Assistantship	2
Alliance of Catholic Education	1